

**Axiontic.**

# ANNUAL REPORT 2022



**GROWING IS  
NOT AN  
OPTION, IS A  
MUST**

Written by

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# LETTER FROM THE ADMIN



**DÎRJAN DAVID  
ALEXANDRU**

Administrator

It has been 15 months since I opened the company. Many things happened during this year. I started to have my first clients and built some of Axiontic's foundation.

Although I haven't met any goals apart from the number of clients, the project continues and I am more encouraged than ever.

I close the year with a disastrous figure of around 300€ monthly turnover and 140€ monthly profit. It is clear that something went wrong. The prices were low, the Google ADS and Facebook campaigns reached the target audience, but the calls were non-existent.

I'm going to change my strategy and build relationships with people in the industry so they can give me advice and recommendations in exchange for a commission.

I also opened an office in Zalău to reach the audience less familiar with all things online.

God be with me.



# ABOUT AXIONTIC LTD

## VISION

We seek to provide the best web design and online marketing services. Within these services, we include custom programming, web pages to code, web pages with CMS, network management, Google Ads, SEO, among other similar services.

## MISSION

- To turn Axiontic into a multinational company recognized as the best in the online software and marketing sector.
- Promote new technologies in small and medium-sized companies. Digitize these companies and offer them high value.
- Offer services on a large scale, create SaaS products.

# FINANCIAL STATISTICS

These are the actual data of 2022, where the company had been active for 12 months, months in which I issued a total of 8 invoices to 8 different customers, 2 of which are recurring customers. All customers are from Zalau (Romania).

Turnover is 3.406€ so there is 1.874€ profit. The debt is 76€ as some invoices had to be paid in December.

There are no fixed assets and in current assets there is 1.991€ (bank account). I am the only administrator with 100% participation and 0 employees.



Turnover

**€3,4K**

Profit

**€1,87K**

Nº of Clients

**8**

# OUR MISSION FOR 2023

## OBJECTIVES

- Reach 10,000€ of profit
- Reach at least 20 clients of which 10 are monthly or yearly paying clients
- Invest 20% of the profit in assets
- Make collaborations with people in the sector to share the work and profits.